



MEDIA ADVISORY

For Immediate Release – December 4, 2020

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Be Pro Be Proud Mobile Virtual Workshop to visit South Carolina Virtual Charter School

WEST COLUMBIA — South Carolina Virtual Charter School (“SCVCS”) is excited to announce a tour stop of the “Be Pro Be Proud” Mobile Virtual Workshop on January 8 at the school’s administrative offices located at 2023 Platt Springs Road in West Columbia. Middle and high school students at SCVCS will be provided hands-on, virtual experiences with skilled professionals while encountering the jobs in person. The Workforce Workshop tour features a customized, interactive trailer loaded with information, skills-based challenges, and more as it makes its way across South Carolina visiting companies, schools, and community events.

South Carolina’s workforce is facing a challenge - over 24% of current skilled professionals are at or near retirement age. Our state’s workforce is not prepared to fill the positions of those retiring professionals. The “Be Pro Be Proud” Initiative, led by the Associated Industries of South Carolina, aims to bring a new generation of professionals, pride, and progress to South Carolina’s skilled workforce. By changing how South Carolinians think about the job opportunities provided by skilled professions, the initiative hopes to inspire today’s youth and lead them, and the state of South Carolina, down the path to prosperity.

The best way to reach those who will make up the skilled workforce of the future is to bring the opportunity to them to explore the skilled professions and learn about the pathways to a successful and rewarding career.

This link provides a glimpse into the “Be Pro Be Proud” Mobile Virtual Workshop. https://youtu.be/mRtKa_-5Q8Q

The Charter Institute at Erskine sponsors 22 charter schools across the state of South Carolina. For more information, visit www.erskinecharters.org.