



# STYLE GUIDE

# LOGOS

(Click photos to access Dropbox links)



STANDARD



FOR DARK BACKGROUNDS



WHITE VERSION



CHARTER INSTITUTE  
*at* ERSKINE

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# HEADSHOTS



[Click here to access the framed photos from Institute email signatures.](#)

# FONTS

## Microsoft Suite

Title/Heading Text: Cormorant SC

Body Text: Cabin

Memo Body Text: Preferably size 12

## Google Suite & Website

Title/Heading Text: Cormorant SC or Bebas Neue

Body Text: Cabin

## Canva

Title/Heading Text: Cormorant SC  
Light/Medium or Bebas Neue

Body Text: Cabin

CHARTER INSTITUTE AT ERSKINE

This is some body text.

**CHARTER INSTITUTE AT ERSKINE**

This is some body text.

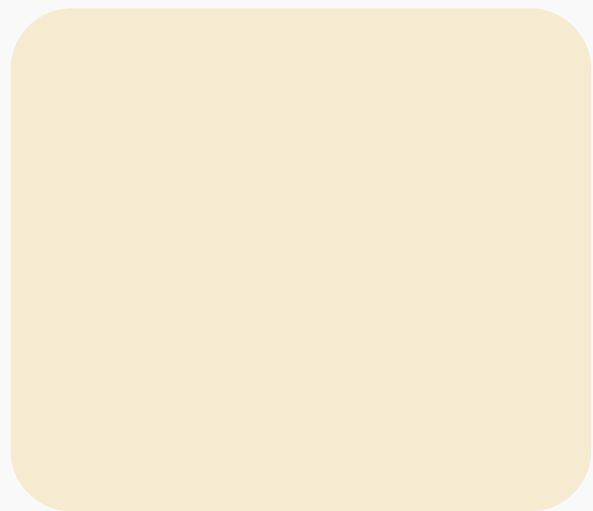
# COLORS



#9D1E21



#EDB05B

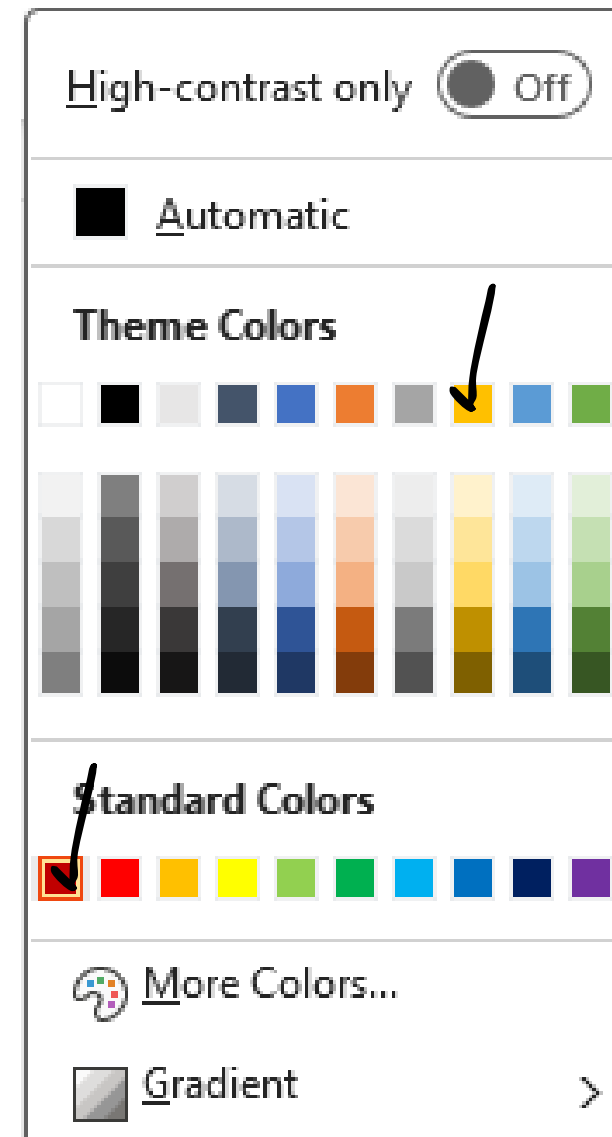


#F4EBD0

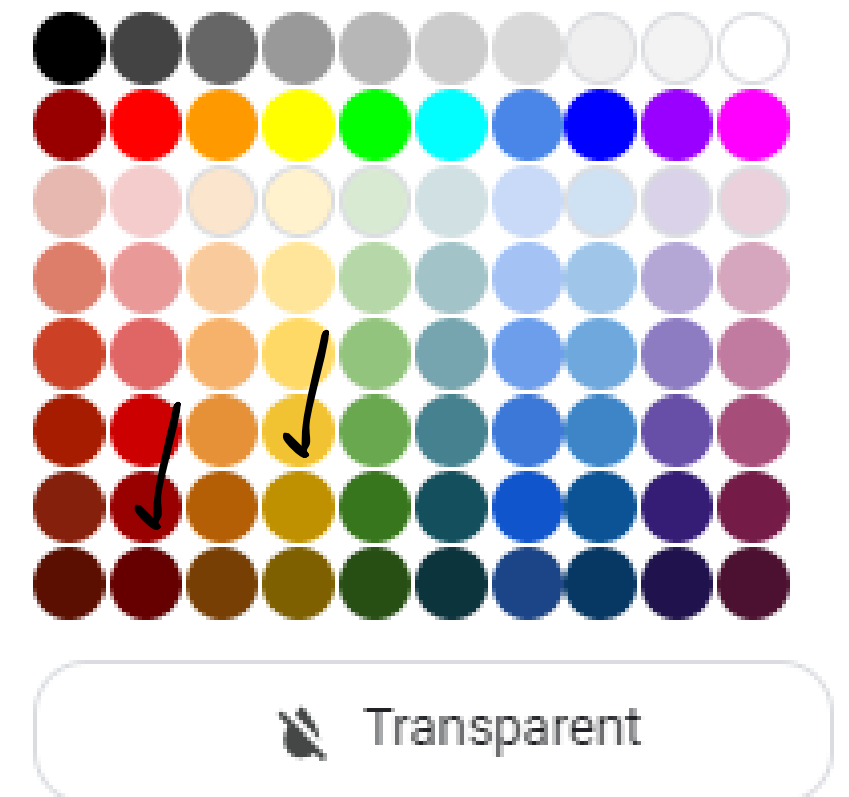


#545454

## Microsoft



## Google Suite



# LANGUAGE

## DO:

Refer to the Charter Institute at Erskine as “the Institute.”

## DON'T:

Refer to the Charter Institute at Erskine as “CIE,” “Erskine,” etc.